

# Framing Focus

## FRAME YOUR VACATION MEMORIES

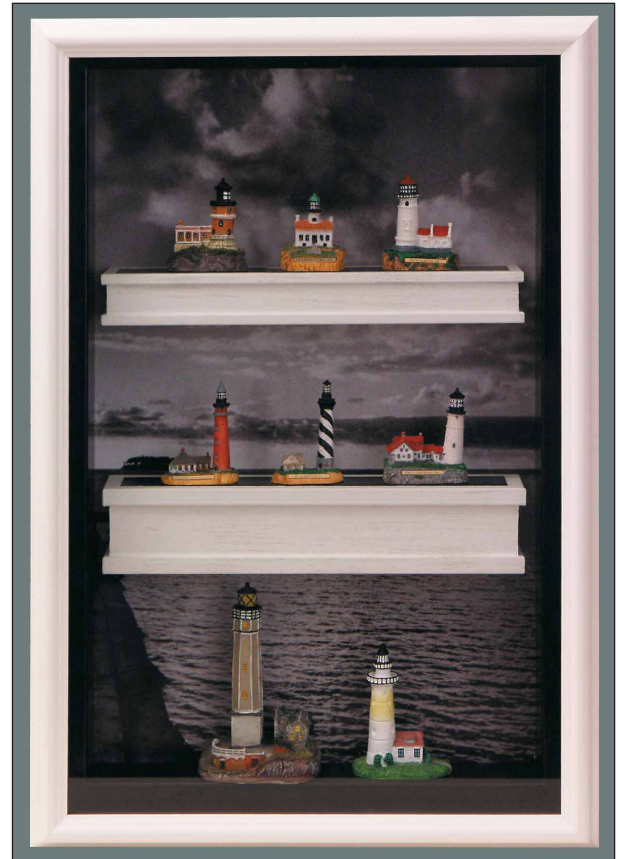
Imagine your fondest memories hanging in the den or living room for you to enjoy every day. Souvenirs and mementos from a fun vacation can be displayed in a beautiful shadowbox. Vacation memories can be prominently displayed in your home instead of packed away in a closet or attic. Just come in to our gallery with your items and we will be glad to create a one-of-a-kind memory—custom made just for you.

Shadowbox frames are different from other frames in that they are deep enough to house not just flat items—like a photograph or print—but three-dimensional objects as well. These objects can be adhered with glue or special hangers, or even placed on a ledge or shelf built inside the frame. Shadowboxes can also be designed to open and close so that the objects are removable. Interesting backgrounds and fabrics can be used to add color and dimension. Even a single sentimental item can be displayed to make a dramatic presentation.

Much of the fun of creating a shadowbox is in deciding which items to use. Create a vacation-themed display by combining photographs, souvenirs, and special pieces you've purchased while away. Or you can focus on one special vacation memory. For example, choose a collection of miniature lighthouses or seashells from a beach vacation, poker chips from Las Vegas, or a set of doilies from Europe. A shadowbox can easily become the focal point of a room. What makes a vacation shadowbox special is that it is filled with your unique, special memories and keepsakes.

We have the technical expertise to frame your treasured items in a way that will preserve them for many years to come. There are certain issues to we will discuss with you, including protecting you items from fading and other environmental hazards, as well as preventing potentially harmful chemical reactions that sometimes occur with metal, wood, or plastic mementos.

So bring your vacations memories to us. We'll make them part of your everyday life. ■



*A special vacation at the beach can be captured in a shadowbox featuring miniature lighthouses.*



*Las Vegas vacation memories are featured in this shadowbox that includes lights to give the illusion of being in a casino.*

# Stylish, Contemporary Frame Designs

**W**hen framing contemporary art, finding the right balance between the frame and the art can be difficult. We enjoy the challenge of designing such frames in a way that you'll enjoy. Bring your contemporary artwork in, and we will design a frame design that provides maximum impact with an understated frame.

There are many popular ways to frame contemporary art. Let the strength of the artwork speak for itself by using matting and frame designs that enhance the art and bring out its colors. Larger mats and thinner frames create an effective overall design.

We can customize your frame design by painting frames

to match the art or mat. Be bold without using color. By matching the mat to the artwork and painting the frame to match, we can create a strong, powerful look. The result is that the color visually pulls the art forward to enhance the entire piece.

A small, contemporary painting can also be "floated" in a frame—that is, mounted off the back mat to create a sense of depth and dimension. Using such "float frames" make artwork stand out and provides a special touch that will make your artwork truly special.

Remember, a frame design is meant to empower the art, not overpower it. We pride ourselves on creating the perfect design just for you. ■

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Your promotional or other information here